



# Ecoblue Tourism

## Start a business in blue and ecological tourism

### Ecoblue Tourism mobile app for IOS and Android

The Ecoblue Tourism mobile app has been completed. In the past few months, the partners' efforts focused on the adaptation of the 8 learning modules in the national languages (English, Greek, Italian, Spanish, Maltese and Turkish). The app is being evaluated by 78 students and trainers in English and in national language. The evaluation will support the partners of the project to revise and finalise the EcoBlue app.

The partners are also working on the dissemination of the project in order to effectively reach target groups, beneficiaries and stakeholders and stimulate their minds about a more sustainable entrepreneurship within the tourism industry. Not less important, all the dissemination activities and meetings (virtual and face to face depending on the partner's country) will also contribute to build a solid basis for the sustainability of the whole project.





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## The consortium meets in Italy

Although the Covid-19 pandemic is still one main concern, the consortium finally had the chance to meet face to face in Fano, Italy. The meeting was organised in a blended mode; partners from DOREA (Cyprus), FUI-UJI (Spain), AEGARE (Spain) and Training2000 (Italy), the host partner, participated face to face, while representatives of the University of Patras (Greece), Future Focus (Malta) and Kemer Halk Egitim Merkezi Mudurlugu (Turkey) were online due to travelling restrictions.

During the meeting organised in July, 2021, the participants discussed content, structure and technical issues of the app in order to harmonize it for the final users. Furthermore the partners presented and discussed the multiplier events to be organised within the end of the project.

## The Multiplier event in Italy

One of the EcoBlue multiplier events was organised in Italy in Senigallia on 15 July 2021. The event was organised during the “Villaggio Turistico-Summer Camp” at the Istituto “A.Panzini” high-school. Participants of the event were teachers, headmasters, policy makers, representatives of the Ufficio Scolastico regionale Marche, students and families. For more information check the project website. The partners of the project were also present to meet the stakeholders and widen the dissemination range and activities of the project.

