



The ECOMAYa project (Emprendimiento Apícola y Economía Circular para Empoderar a las Mujeres y sus Familias) aims to promote entrepreneurship through a microcredit programme among women with experience in different fields, enabling them to develop a network of circular economy-based businesses around beekeeping production.

♦ ARGENTINA IS THE 2ND LARGEST EXPORTER AND PRODUCER OF HONEY IN THE WORLD

According to FAO statistics, Argentina is the world's second largest producer and exporter of honey, after China. Ninety-five percent of the honey produced in Argentina is exported to more than 20 different countries. The main destinations for Argentinean honey are the United States, Germany and Japan, and it is considered to be one of the best quality in the world.



FIRST YEAR OF TRAINING COURSES

ECOMAYa trains more than 290 students in entrepreneurship, beekeeping and sustainability



Most beekeeping activity is concentrated in the Pampa Húmeda, although in the last 15 years beekeeping production has spread to other regions of the country, constituting a factor of rural and family development in the communities.

The ECOMAYa project celebrates one year since the beginning of its implementation, in which it has carried out a total of 16 training courses that have trained a total of 296 young people and women from vulnerable sectors or with a low possibility of labour market insertion.

Beekeeping is at the core of the ECOMAYa project, therefore, courses such as Beekeeping Operator, Beekeeping Assistant, Beekeeper, Beekeeping Good Manufacturing Practices, Beekeeping Production and Beekeeping Business Management and Honey Extraction have had a strong impact on the 111 students trained.

This international project, financed by the European Commission under the EuropeAid programme, has offered 3 courses on Food Handling in the Municipality of General Alvarado, in the Ayelén Institute and in EES 47 with 26, 23 and 44 participants respectively. The training courses on Sanitary Installers and Machine Operators for the Production of Beekeeping Clothing were attended by a total of 11 participants.

Moreover, cross-cutting and complementary training has been offered in Management and Administration of Sustainable Businesses with 16 participants, Marketing and Communication with 22 students trained, Introduction to Sustainable Micro-entrepreneurship with 18 participants and the Training of Trainers courses to Train Entrepreneurs and in Circular Economy Projects with a total of 25 students.





## ECOMAYA IN PICTURES

### ♦ TERRITORIAL LAUNCH OF THE PROJECT

On Friday 6th of August the project was presented in the Province of Buenos Aires (Municipalities of General Pueyrredón, Gral. Alvarado, Balcarce, Mar Chiquita and La Costa). The event took place and is available on Red PROTER's YouTube channel.



### ♦ ECOMAYA ATTENDS THE SEMINAR: THE EU WITH CIVIL SOCIETY

The ECOMAYA project has attended from the 2nd to the 5th of November the Seminar: the EU with the civil society, organised by the EU in Argentina. Red PROTER participated as coordinator and on behalf of the project.

### ♦ IX FERIA DE LAS MUJERES EMPRENDEDORAS

The ECOMAYA project participates in the IX Feria de Mujeres Emprendedoras organised by the association Mujeres Emprendedoras de Mar de Plata, Argentina.



### ♦ WORK AGENDA IN ARGENTINA WITH CO-APPLICANT SOGRES-UJI

Dr. María Jesús Muñoz, main researcher of the SOGRES-UJI Group, partner of the ECOMAYA project participates in the Work Agenda in Argentina, a key action in the framework of the 1st year of implementation.



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